

BIRCH RUN **EXPO CENTER**

ENTERTAINMENT AND TRADE EVENTS

11600 North Beyer Rd • Birch Run, MI 48415

Trade & Consumer Shows

Banquets

Entertainment Events

Conferences

Concerts

Outdoor Festivals

Meetings



BIRCH RUN
EXPO CENTER
ENTERTAINMENT AND TRADE EVENTS

www.birchruneexpos.com

Located along I-75 • 56,000+ cars daily



Room	Room Dimensions	Square Feet
North Expo Hall (column free)	127' x 235'	29,845
South Expo Hall (column free)	132' x 235'	31,020
Mezzanine	60' x 200'	12,000
Parlberg Room	66' x 49'	3,234
Totten Room	35' x 33'	1,155
Showcase Room	26' x 30'	780
McNamara Room	19' x 28'	532
Schmitzer Room	19' x 28'	532
McNamara/Schmitzer Room	28' x 38'	1,064
Fent Room	28' x 28'	784
Hubinger Room	19' x 28'	532
Fent/Hubinger Room	28' x 47'	1,316

The Birch Run Expo Center features a large main lobby with access to both expo halls, food court, box office and Mezzanine level meeting & banquet rooms.

Visitor interests include:

- Outlet mall shopping across the street at Prime Outlets at Birch Run
- Visiting the famous Frankenmuth area just minutes away
- Dining, entertainment & 600 hotel rooms within 1 mile of the Birch Run Expo Center



For more information call or visit us at:

(989) 624-4665 • www.birchrunexpos.com

